

#### **Success Case**

### **Talent Attraction and Training Program**

## Problem

Following the success of the iOS Training Program in 2018, Visionnaire, Bradesco, and PUCPR joined forces again in 2022 to train and certify even more people in a wider range of modern technologies beyond Apple's system.





# Solution

The Talent Attraction and Training Program trained and certified around 100 people in systems development with a course that encompassed the most modern development technologies.





## Results

A total of 29 participants were hired by Visionnaire and Bradesco to work on specific projects for Many of these 29 were insourced and continued their careers at the institution, demonstrating the program's evolution from the first to the second edition.





## Images









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